Analise comentários do Airbnb usando Natural Language Classifier

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Estrutura dos dados

Será que os comentários do Airbnb são exatamente iguais ou possuem palavras chaves que irão ajudar a identificar padrões?



Helbert's place is located in a very Central location in São Paulo, easily accessible to the train (about a 5 minute walk) though Uber was super easy and cheap! Lots of great restaurants right in the area to try some authentic Brazilian food. I expected much less for the price!...Read more



Rosa

February 2019

The place is great, in a great location with a doorman 24 hours a day. The apartment is just as described with everything you need if you just really want a place to rest after being out and about in the city. Ronny and his partner were very welcoming, helpful and generous. I...Read more



Jennifer

June 2018

Nice place!



Natalie

February 2018

Great location, easy to find, clean, tidy and a great place to stay. Thanks Rony



Wend

November 2017

The rooms looked just like the pictures. The location was great for us.



Scot

November 2017

Rony was so welcoming to us. His home is an oasis from the hustle and bustle of São Paulo. Thanks Rony!

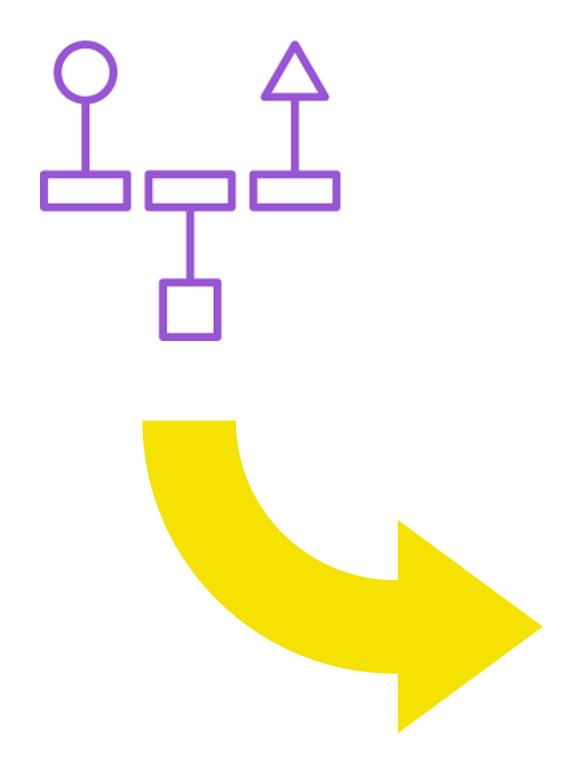
@VictorShinya

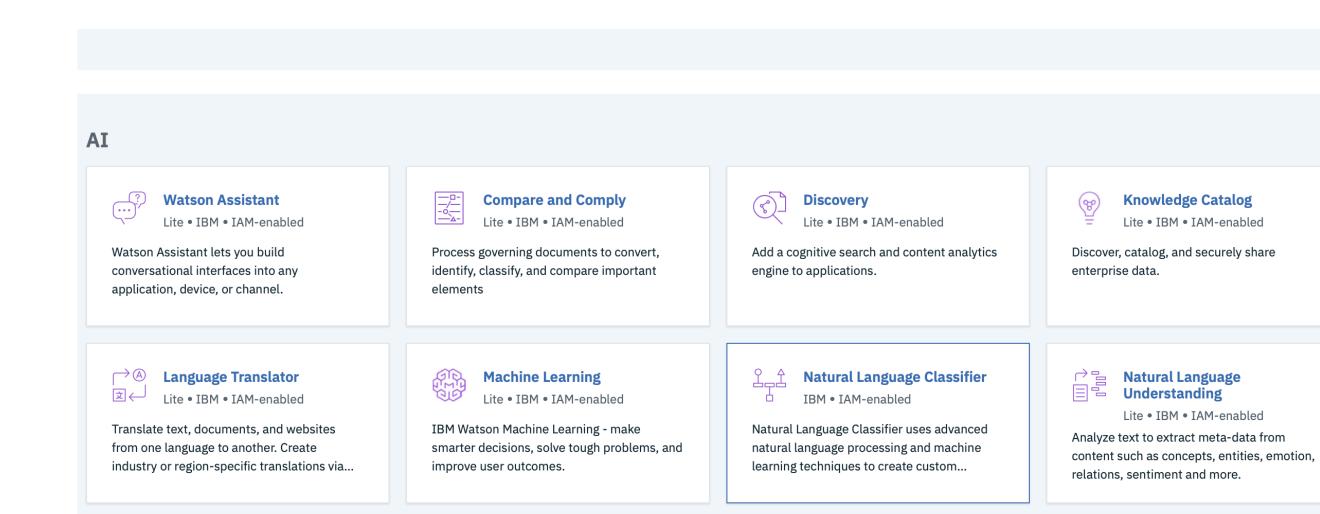
Base de dados



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Natural Language Classifier





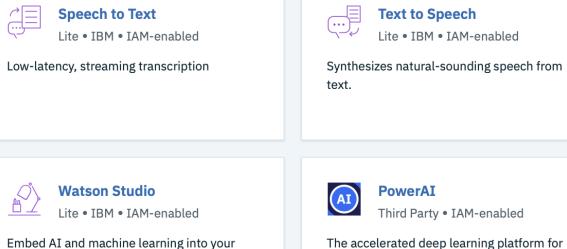
Tone Analyzer

detect three types of tones from

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Tone Analyzer uses linguistic analysis to

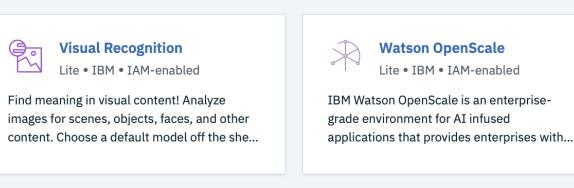
communications: emotion, social, and...



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Filter

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Personality Insights

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data to identify psychological traits.

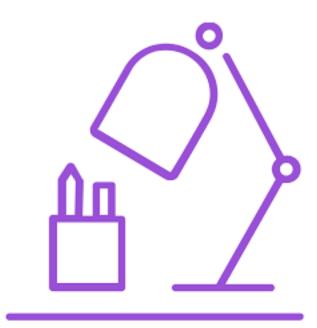
The Watson Personality Insights derives

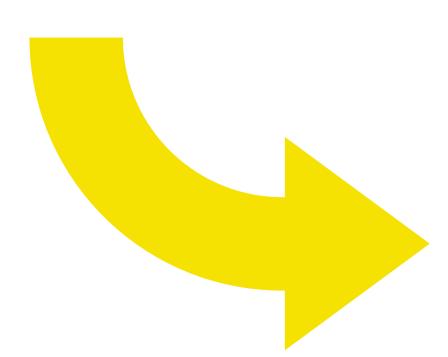
insights from transactional and social media

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The Watson Personality Insights derives insights from transactional and social media



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Tone Analyzer

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Tone Analyzer uses linguistic analysis to detect three types of tones from communications: emotion, social, and...



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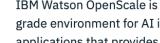
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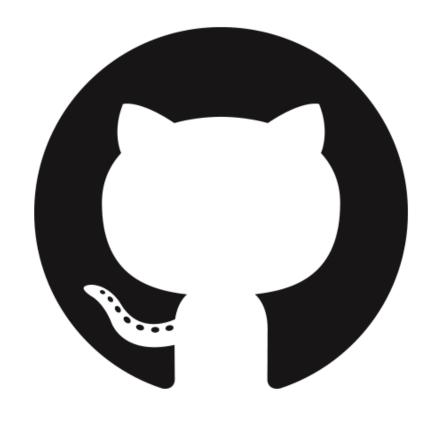




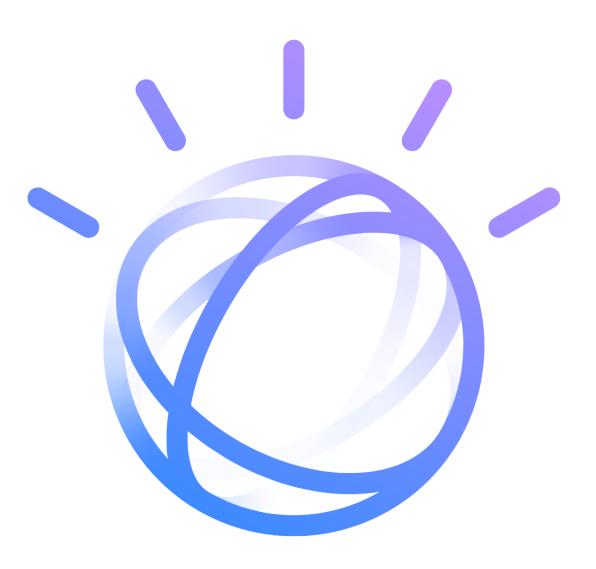
Processo de treinamento



Integração



https://github.com/watson-developer-cloud



https://gateway.watsonplatform.net/natural-language-classifier/api/v1/classifiers/{classifier_id}/classify

Retorno do JSON

```
"classifier_id": "10D41B-nlc-1",
"url": "https://gateway.watsonplatform.net/natural-language-classifier/
api/v1/classifiers/10D41B-nlc-1/classify?text=How%20hot%20wil/
10D41B-nlc-1",
"text": "How hot will it be today?",
"top_class": "temperature",
"classes": [
  "class_name": "temperature",
  "confidence": 0.9998201258549781
  "class_name": "conditions",
  "confidence": 0.00017987414502176904
```

E mais...

Obrigado.

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